

Entrepreneurs Hub Launches Social Media Workshop Series for Local Entrepreneurs, Start-ups and Small Business Owners

NORCROSS, Ga. - The Entrepreneurs Hub (www.ehubgwinnett.com) announced today its Social Media Workshop Series. The series will begin with three sessions focused on introductions to social media, Google Ad words and LinkedIn.

“These workshops are the first series of programs that we will be offering. We’ll add more workshops in the fall to provide practical help to entrepreneurs with relevant business topics.”

“Although everyone is aware of Twitter, Blogs, Facebook and LinkedIn, many entrepreneurs do not know how to start an account and use it to their business advantage,” says Marcy Powers, the Manager of the Entrepreneurs Hub. “These workshops are the first series of programs that we will be offering. We’ll add more workshops in the fall to provide practical help to entrepreneurs with relevant business topics.”

The workshops teach each attendee how social media can work in their business, how to set up accounts and then build a following for their business. The workshops are led by award-winning, industry experts and feature practical, “how-to” tips that can be used immediately. The schedule follows:

- **Social Media Introduction:** June 25; 8:00 – 10:00 am. Includes Twitter, Facebook Fan Pages and Corporate Blogs
- **Using Google Ad Words:** July 9; 8:00 – 10:00 am. Includes setting up an account and campaign and analyzing results
- **Using LinkedIn:** July 16; 8:00 – 10:00 am. Includes setting up an account and best business practices

All workshops are held at the Gwinnett Innovation Park, the home of the Entrepreneurs Center, at One Meca Way, Norcross GA 30093. The workshops are open to the public and cost \$20 per session. Attendance is limited and preregistration is required by contacting Marcy Powers at info@ehubgwinnett.com.

About Entrepreneurs Hub

The Entrepreneurs Hub (eHub) offers a unique, affordable, low risk space alternative for start-ups, entrepreneurs, independent professionals and teleworkers. Located within the Gwinnett Innovation Park in Gwinnett County, Georgia, the eHub features plug-in ready work spaces for

individuals and start-up companies within a shared Hub office. Just bring a laptop and you're in business. Some of the flexible facilities and services include: fully furnished plug-in ready personal workstation with locked cabinet; use of 8 conference rooms with multimedia equipment; Wi-Fi in offices, conference rooms and common areas; Monthly or Day Pass options; optional light manufacturing/warehouse space and private offices available from 250 to 2,500 sq ft; individual company phone number and line with VOIP telephone system; security system with electronic access; mail and centralized package receiving so you never miss a delivery; loading dock/staging area and free parking adjacent to building. For more information on eHub, visit www.ehubgwinnett.com or email to info@ehubgwinnett.com.

About Gwinnett Innovation Park.

The Gwinnett Innovation Park offers an affordable environment for new and growing companies. Entrepreneurs can focus on business development and enjoy an "instant home" for their company without having to deal with facility and infrastructure hassles or lock into long-term commitments. They also have access to the business expertise of on-site executives and benefit from peer interaction, shared services and an extensive network of resources. Sponsored by long-time technology pioneer, Intelligent Systems Corporation [NYSE Amex: INS], the Gwinnett Innovation Park is one of the most successful, privately funded incubation programs in the country. During its 20 year history, the Gwinnett Innovation Park has been recognized as a top technology incubator and has been home to some 60 start-up companies that are estimated to have created more than a 1,000 new jobs in the Gwinnett county area. Information about the Gwinnett Innovation Park is available at www.gwinnettinnovationpark.com or send a message to info@gwinnettinnovationpark.com.