

Nspire Program Gives Atlanta Technology Entrepreneurs a Fighting Chance

Gwinnett Innovation Park Gives Back to Entrepreneurial Community with Special No Cost Offer

Atlanta - July 20, 2011 - In today's tough economy, many entrepreneurs need a lucky break to help them succeed. Gwinnett Innovation Park (www.gwinnettinnovationpark.com), a unique, affordable, low risk space alternative for start-ups, entrepreneurs, independent professionals and teleworkers, announced today the launch of the eHub Nspire Program to help give area entrepreneurs a fighting chance to become a successful business. Designed to provide Atlanta-based technology entrepreneurs with the resources to succeed, the Nspire Program includes monthly face-to-face time with a successful serial entrepreneur, access to marketing and public relations advice and the opportunity to establish an office in Gwinnett Innovation Park at no cost for one year.

"We want to give back to Gwinnett's technology entrepreneurs and provide them with that lucky break, which is often the difference between a successful venture and a non-existent one," said Marcy Powers with Gwinnett Innovation Park. "We designed our Nspire Program to provide entrepreneurs with a chance to focus on their business for a year without worrying about the overhead costs of space. Our offer has no strings attached. We want to help these entrepreneurs for one year with free space, as well as access to other successful entrepreneurs, marketing and public relations experts and other resources that we hope will launch their businesses."

Network, Inspire and Grow

The Nspire Program includes:

- Establish office in eHub at no cost for one year
- Access to experienced, successful business executives including face-to-face time with successful serial entrepreneur and monthly marketing and PR advice sessions
- Office space in an open plan environment

As part of the Gwinnett Innovation Park which has been home to more than 75 innovative companies and has been ranked in the Top 10 among US Technology Incubators, the Nspire Program participants also benefit from the following:

- Opportunity to learn from Gwinnett Innovation Park's more than 20 years of support for emerging businesses
- Professional but friendly environment with peer-to-peer networking
- Convenient access to I-85
- Onsite director and facilities staff
- Eight conference rooms (hold 4 to 45 people)
- VOIP phone system with voice mail and auto attendant
- Security system with 24/7 electronic access
- Loading dock/staging area
- Wi-Fi with High Speed Internet
- Snack bars and kitchen
- Onsite FedEx and UPS

Join the eHub Nspire Program

Interested technology entrepreneurs should email applicant@gwinnettinnovationpark.com for an application.

Nspire Program participants will also be eligible for the soon to launch eHub Founders Grant which will provide a quarterly monetary investment to continue to help foster Atlanta's entrepreneurial community.

About Nspire Program

The eHub Nspire Program helps give Atlanta-area entrepreneurs a fighting chance to become a successful business. It plans to give back to the entrepreneurial community by allowing a limited number of companies to establish an office in Gwinnett Innovation Park at no cost for one year. Designed to provide Atlanta-based technology entrepreneurs with the resources to succeed, the Nspire Program includes monthly face-to-face time with a successful serial entrepreneur, access to marketing and public relations advice and the opportunity to establish an office in Gwinnett Innovation Park at no cost for one year. For the Nspire Program application, please email applicant@gwinnettinnovationpark.com.

About Gwinnett Innovation Park

The Gwinnett Innovation Park offers an affordable environment for new and growing companies. Entrepreneurs can focus on business development and enjoy an “instant home” for their company without having to deal with facility and infrastructure hassles or lock into long-term commitments. They also have access to the business expertise of on-site executives and benefit from peer interaction, shared services and an extensive network of resources. Sponsored by long-time technology pioneer, Intelligent Systems Corporation [NYSE Amex: INS], the Gwinnett Innovation Park is one of the most successful, privately funded incubation programs in the country. During its 20 year history, the Gwinnett Innovation Park has been recognized as a top technology incubator and has been home to some 75 start-up companies that are estimated to have created more than a 1,500 new jobs in the Gwinnett county area. Information about the Gwinnett Innovation Park is available at www.gwinnettinnovationpark.com or send a message to info@gwinnettinnovationpark.com.

For More Information:
Deanna Anderson, APR
AquaPR
404-759-1890
danderson@aquapr.com

###