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Wi-Ex Named Winner of International Award

ATLANTA, Georgia - May 18, 2010 – Wi-Ex, www.wi-ex.com, has been named the winner of the 2010 Outstanding Incubator Client award in the technology category by the National Business Incubation Association. The prestigious award was announced May 18 at NBIA's International Conference on Business Incubation in Orlando, Fla.

A client of the Gwinnett Innovation Park in Norcross, GA, (www.gwinnettinnovationpark.com), one of the most successful privately sponsored business incubators in the country, Wi-Ex develops, manufactures and distributes zBoost[®], a cell phone signal booster for the home, office or car. The product amplifies and improves the cell phone signal within buildings to eliminate signal loss. The company entered the Gwinnett Innovation Park in 2006, as the winner of the incubator's business plan contest. With the incubator's help, Wi-Ex's staff has grown from 11 employees when it entered the incubation program to 35 full-time employees today.

The relationship with the Gwinnett Innovation Park has proven beneficial for Wi-Ex. According to Lloyd Meese, Chief Executive Officer of Wi-Ex, "We could not have grown, and perhaps even survived, without the support and assistance of our family at the Gwinnett Innovation Park. Having been involved with other start-ups, I can honestly say that they eliminate a lot of day-to-day hassles for early stage companies and definitely contributed to our leader status in the industry."

In addition to providing mentoring and practical business advice from experienced on-site entrepreneurs, Gwinnett Innovation Park also arranged a \$1.5 million equity investment in the company, provided flexible office and manufacturing facilities to accommodate Wi-Ex's rapid growth, supplied IT and telecom infrastructure and made introductions from its extended business network where appropriate.

Bonnie Herron, Executive Director of the Gwinnett Innovation Park and former director and Chair of the NBIA, said, "Wi-Ex is an outstanding example of a company that has built upon its proprietary technology with award-winning marketing programs, strong distribution channels, efficient operations and an executive team with entrepreneurial experience. We're pleased to have had the opportunity to support their success and know that they will continue to add to the local economy for many years to come."

Business incubation programs like the Gwinnett Innovation Park catalyze the process of starting and growing companies by providing entrepreneurs with the expertise, networks and tools they need to make their ventures successful. NBIA estimates that in 2005 alone, North American incubators assisted more than 27,000 start-up companies that provided full-time employment for more than 100,000 workers and generated annual revenue of more than \$17 billion. Approximately 7,000 business incubators operate worldwide.

About Wi-Ex

Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, developed zBoost, the first consumer-priced signal booster for the small office/home office (SOHO) cell phone market. Wi-Ex manufactures and distributes the zBoost line of cell phone signal extenders for the home, office or car. The zBoost product line works with most carriers in the US and abroad including AT&T, Sprint, Vodaphone, Verizon and T-Mobile. They were awarded a 2007 and 2010 Consumer Electronics Association Innovations Honoree by the Consumer Electronics Association (CEA). They also were selected as a finalist for the 2007 and 2009 CTIA Emerging Technologies (E-Tech) Award. As the leader, zBoost has more awards, more sales and more locations than all their competitors combined. Wi-Ex continues to develop innovative products to meet the demands of an increasingly wireless society by enhancing wireless signals.

About Gwinnett Innovation Park

Gwinnett Innovation Park, www.gwinnettinnovationpark.com, provides an affordable environment in which new and growing businesses can succeed. With flexible, short-term leases, entrepreneurs can focus on business development without wasting time and money on infrastructure. Ideally suited for growing companies with its "instant" office and manufacturing space for one to 15 or more employees complete with telecom and internet service, clients can access the business expertise of on-site executives and benefit from peer interaction, shared services and an extensive network of resources. The incubator is sponsored by Intelligent Systems Corporation, [NYSE: INS], www.intelsys.com.

About The National Business Incubation Association

The National Business Incubation Association is the world's leading organization advancing business incubation and entrepreneurship. Each year, the NBIA Incubation Awards honor the business incubation programs, graduates and client companies that exemplify the best of the industry.

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